Stakeholder Consultation:

What, Why, When, and What Goes Wrong?

Rhuari Bennett

www.3kq.co.ul

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What?

- A way of persuading people that your plan should be implemented, in the way you are suggesting Communication
- 2. A way of sharing proposals with people, getting their feedback, and improving the proposals *Consultation*
- 3. A way of working with partners so that you can together achieve something you couldn't do alone *Collaboration*

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Why?

- 1. Improve decisions
- 2. Manage risks
- 3. Ease implementation
- 4. Meet moral obligations
- 5. Meet legal obligations

When to consult?

- 1. Before we know what the issue is, and how it needs X Collaboration handling
- 2. We know the issue, but don't know what options exist to handle it X Collaboration
- 3. We know the issue, and know some clear options to handle it Y Consultation
- 4. We know the issue, and have a preferred option to handle it Y Consultation
- 5. We know the issue, have a preferred way to handle it, and are going ahead X Communication

What goes wrong?

- 1. Consultation happens **too late** i.e. after a decision is largely made
- **2. Insufficient reasoning** is published in the consultation to allow for intelligent responses
- 3. Inadequate time is allowed for responses
- 4. Product of consultation is **not conscientiously** taken into account

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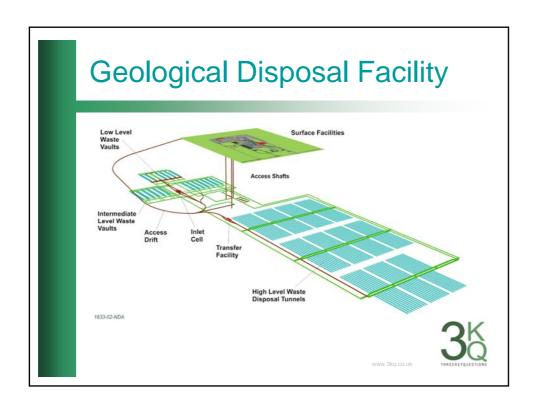
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3 Lessons - GDF

- Government invitation for communities to discuss hosting a GDF
- · Community Benefits offered
- · Right of Withdrawal existed
- 3 years of engagement and consultation via a Partnership of 17 organisations

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3 Lessons - GDF

- Put yourself in their shoes
- Pre-consultation
- Keep decision-makers directly involved

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